Corporate Profile

M/s Shrishti Consultants

Passion for Progress

Founder
Mr R. Duraisamy

www.shrishtibiz.com
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1. Founder’s Profile
2. Brief about Shrishti Consultants
3. Major Verticals
4. Major Clients
5. Testimonial from Clients
6. Consulting: Focus areas & Typical Results achieved
7. Training & Development
8. Conclusion
Profile: Mr. R. Duraisamy (Founder)

• **Academic:**
  AMIE (All India Gold Medalist),
  MS from BITS-Pilani &
  EGMP from IIM-B (Indian Institute of Management-Bengaluru)

• **Professional:**
  – 15 years with TVS Motor Company (Core Manufacturing and as Champion of World Class Manufacturing concepts)
  – 6 years with Autoliv (India) as Director – Manufacturing and Toyota Production System (TPS) Expert

• **Consulting:**
  – 9 years in Consulting more than 100 clients from diversified industries.

• **International Exposure:**
  Business Visits to Japan, Korea, China, Thailand, Malaysia, Singapore and Srilanka.

• **LinkedIn Profile:**  https://in.linkedin.com/in/duraisamy-r-7926878
Profile: Mr. R. Duraisamy (…Contnd)

Other Credentials:

• Empanelled “Lean Manufacturing Consultant (LMC)” by National Productivity Council (NPC) and Quality Council of India (QCI) for Govt. of India’s (MSME) Lean Manufacturing Competitiveness Scheme (LMCS)
• Certified Assessor for “CII-EXIM Bank Business Excellence Award”
• Former Member of CII-Karnataka’s Manufacturing Panel
• Former “Vice Chairman” of Quality Circle Forum of India (QCFI), Karnataka Chapter
• Judge / Jury member for many renowned organizations (like APC, Ashok Leyland, Bosch, CII, QCFI, RANE, TITAN etc) to evaluate improvement case studies/ presentations
• Participated in “International QC Convention” held at Japan
• Life Member of The Institution of Engineers (India), Quality Circle Forum of India (QCFI) & National Institute for Quality and Reliability (NIQR)
LEARNED BEST THINGS FROM BEST PEOPLE

TPS from Tomonaga San
Dy Managing Director,
Toyota - India

TPS from
Yokota San.
TPS Expert,
Toyota – Japan

TPM from
Yamaguchi San
JIPM– Japan

Lean Mfg from
Takao Kasahara
San, Japan

TQM from
Prof Y Washio,
JUSE, Japan

Mr.Osamo Suzuki,
CMD – Suzuki Motor
Corpn.
International QCC
convention at Japan
GIVING BACK TO SOCIETY

Kalaignar TV
https://www.youtube.com/watch?v=cBTEHZMa2O8

Vendhar TV
https://www.youtube.com/watch?v=DsJJCErH5r8

News 7 Tamil
https://www.youtube.com/watch?v=j7stRYWMnxl

CII National Conference
At Kolkotta

CII Regional Program
at Tamil Nadu

Series of Training Programs as CSR
(Actual cost Basis / Non-Profit Motive)
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Shrishti Consultants: In Brief...

• Established in Year 2009
• Specialized in **Result** Oriented Engagement (ROE) / Hand Holding
• We have full time consultants in our team, who are well qualified professionals with 10 - 35 years of Industry experience
• Client base of more than 100
• Diversified Industry Verticals & Sectors
• Our clientele from MNCs, Public Sector Units (PSU), Public Limited Cos, Private Limited Cos and Small and Medium Enterprises (SMEs)
Shrishti Consultants: Experts Team

ALLIANCE PARTNERS
(FOR TURN KEY ASSIGNMENTS – About 15)

STRATEGIC ADVISORS
(Retd DIRECTORs / CEOs / VPs – About 10)

R. Duraisamy (MD)

PART TIME CONSULTANTS/ ASSOCIATE CONSULTANTS / DOMAIN EXPERTS/ SUBJECT MATTER EXPERTS (On Project / Assignment basis – About 150)

FULL TIME CONSULTANTS (EMPLOYEES- About 15)
Advisory Panel

• Mr. V.Sekar, Ex Caterpillar
• Mr. Inderjith Madireddi, Ex Hyundai Motors
• Dr. P L Narasimhan, Ex LMW
• Dr. S Venkataraman, Ex Delphi TVS
• Dr. Balasandilyan, CEO Vision Unlimited
• Dr. Rajendrakumar Ayanath, Ex Hiedelberg
• Mr. B N Jagadish Prasad, Mentor QCFI. Karnataka
• Mr. Krishnan S, Ex Hi-Tech Arai
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Major Verticals (SHRISHTI CONSULTANTS)

TRAINING
- Technical / Non – Technical / Behavioral
- Lower, Middle, Senior & Top Management
- Training need identification, Imparting Training, Train the Trainers
- In company / Out bound, Public Programs, Executive coaching, Mentoring, Employability, skill building, Week end courses, Certification programs

CONSULTING
- Business Strategy, Business Development, Turn around, M&A etc
- Implementation of World Class Manufacturing Concepts like LEAN, TPM, TQM, SIX SIGMA, KAIZEN, 5S, SMED, POKA YOKE, KANBAN etc
- Improve Profitability, Productivity, Quality, Delivery and Total Employee Involvement etc
- Reduction of Cost, Waste, Inventory, Lead Time, Thru’put time, Cycle time. Time & Motion Study, Manpower optimization etc
- White Collar Productivity (WCP) : Studying existing organization structure, Designing the Best Organization Structure (BOS), Defining JD, R & R, KRA, KPI, Compensation and Benefits (C&B) Study, OD Intervention, Employee Satisfaction Survey etc
- Hand holding for DEMING, TPM, 5S, CII Business Excellence, IMEA F&S etc
### Major Verticals (Continued...)

<table>
<thead>
<tr>
<th>SUPPLIER / MSME / ENTREPRENEURS HIP DEVELOPMENT</th>
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<tbody>
<tr>
<td>• Parent (Customer) Sponsored, Customized Initiatives</td>
</tr>
<tr>
<td>• Govt of India - MSME Sponsored, NPC / QCI Monitored “Lean Manufacturing Clusters – LMCS)”. So far 5 clusters completed Successfully</td>
</tr>
<tr>
<td>• Entrepreneurship Development: Diagnostic Study Reports, Project Reports, Statutory Approvals, Support for Loans, Availing the benefits of Govt schemes &amp; Subsidies, End to End support</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SYSTEMS &amp; CERTIFICATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>• QMS: ISO 9001 – TS / IATF 16949</td>
</tr>
<tr>
<td>• EMS: ISO 14001, OHSAS, IMS</td>
</tr>
<tr>
<td>• ISO 18001, ISO 50001, AS 9100, SA 8000, ISO 13485</td>
</tr>
<tr>
<td>• ISO 22000, WRAP, BRC, HACCP, API, ISI, CE Marking</td>
</tr>
<tr>
<td>• Food Safety MS / HACCP / ISO 22000</td>
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<td>• ZED</td>
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<thead>
<tr>
<th>RECRUITMENT / TALENT ACQUISITION</th>
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<tbody>
<tr>
<td>• Technical / Non Technical, Lower to Top Management</td>
</tr>
<tr>
<td>• Manufacturing and Service</td>
</tr>
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</table>
## COMPETITORS & SHRISHTI

<table>
<thead>
<tr>
<th>SI No</th>
<th>VERTICAL</th>
<th>COMPETITORS</th>
<th>SHRISHTI</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>CONSULTING</td>
<td>× SUPERFICIAL REPORTS × PRESENTATIONS</td>
<td>✓ PRACTICAL / WORKABLE ✓ IMPLEMENTATION HAND HOLDING ✓ TANGIBLE RESULTS ✓ CULTURAL CHANGES, SYSTEMATISING AND INTANGIBLE RESULTS</td>
</tr>
<tr>
<td>2</td>
<td>TRAINING</td>
<td>× THEORITICAL × CLASS ROOM</td>
<td>✓ WORKSHOPS FOCUSSING ON REAL TIME / LIVE CASE SCENARIO OF CLIENTS ✓ GROUP PROJECTS AT THE END OF WORKSHOP ✓ FOLLOW UP VISITS &amp; FACILITATION TO COMPLETE AT LEAST ONE PROJECT / TEAM SO THAT THE OBJECTIVE &amp; ROI OF TRAINING IS MET</td>
</tr>
<tr>
<td>3</td>
<td>RECRUITMENT SERVICES</td>
<td>SHORTLIST &amp; FORWARD</td>
<td>VALUE ADD &amp; ENGAGE FOR CANDIDATE’S LIFE CYCLE IN THE ORGANIZATION</td>
</tr>
</tbody>
</table>
Major Clients - AUTOMOTIVE
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AUTOMOTIVE Private Limited

CLUTCH F.C.C. TECHNOLOGY

Magna

Sintex

Electromags

Sri Balaji Castings Private Limited

MFP

MRP

Banco
Major Clients - ENGINEERING
Major Clients - ENGINEERING

- SAINT-GOBAIN
- Dalmia Bharat Refractories
- murugappa
- SIEMENS Gamesa
- ReGen Powertech
- ELGI
- Faiveley
- stahl
- KELIN
- SSF PLASTICS India Private Limited
- Bonfiglioli
- CLASTEK
Major Clients – FMCG, GARMENTS

- TITAN COMPANY
- FOSSIL WATCHES
- ITC Limited
- P&G Procter & Gamble
- Clarion
- Butterfly
- CYCLE PURE AGARBATHIES
- GT GROUP
- Bombay Burmah
- Columbia Sportswear Company
- EASTMAN EXPORTS
- MicroCotton
- VAARI TEXTILE MACHINE INDIA LTD
Major Clients – ELECTRONICS, IT, HEALTH CARE, PACKAGING, PRINTING
# Supplier / Vendor Development Programs as “CLUSTER” Approach - LMCS & Direct

<table>
<thead>
<tr>
<th>#</th>
<th>Cluster</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>M/s L &amp; T’s Suppliers, Chennai</td>
<td>AK Industries, Classic Tools &amp; Dies, Insap Engrs, Mercury Fittings, New Shakthi Engg, Precision Profiles, Sreenidhi Tools, Supermax CNC, Swaamy Engg, Vijay Engg Works</td>
</tr>
<tr>
<td>2</td>
<td>M/s Ashok Leyland’s Suppliers, Coimbatore</td>
<td>Sandfits, RSM Autocast, Unicast, Ferrolinks, Sreeram Engg, KGK, Supertech castings</td>
</tr>
<tr>
<td>3</td>
<td>Honda Cars India’s Suppliers, South Zone</td>
<td>Rane NSK, L.G.Balakrishnan &amp; Bros, Alpha Security, Suspa, BorgWarner Morse, Nittan, IJL, Magna, Sansera, Mahle Filter</td>
</tr>
<tr>
<td>4</td>
<td>M/s JANATICS ‘s Suppliers, Coimbatore</td>
<td>SKYFAST, Varmas Elasto Seals, GCM Industries, Rovik Industries, Preci-Tec CNC, Swastika Engg, Elite Engg, Aravind Engg</td>
</tr>
<tr>
<td>5</td>
<td>M/s TITAN‘s Suppliers, Hosur &amp; Bengaluru</td>
<td>RIDA, VASITA, RELIC, SONA, S &amp; S, KHRITHYA</td>
</tr>
<tr>
<td>6</td>
<td>M/s ITC’s Suppliers</td>
<td>G.T.Products, Bilal Matches, Super Fine Matches</td>
</tr>
<tr>
<td>#</td>
<td>Cluster</td>
<td>Units</td>
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Testimonial from Clients

• Mr. R. Rajagopalan, AVP & Head ISCM, Titan Watches & Accessories:
  – Having experienced significant results at Titan, we had extended the services of “Shrishti” for implementing “Lean” at our Vendor Partner Locations also.
  – Being Practical, getting in to Detailing, Engaging with Stake holders and Driving Lean Implementation with Passion are the key differentiation we have experienced with “Shrishti”

• Mr. L Krishnan, MD-Taegutec India, President IMTMA, Former Chairman - CII Karnataka.
  – M/s Shrishti Consultants has been involved with Taegutec India to initiate many change management and employee encouragement initiatives like Quality Control Circles (QCC), Lean Concept Implementation for the past few years.
  – We are quite satisfied with their friendly and helpful approach towards the associates and their willingness to guide them hands on to develop them.
  – We wish “Shrishti Consultants” all the best in their endeavors
Testimonial from Clients

• Mr. M S Kakade, ED – Faiveley India
  – M/s Shrishti Consultants resolved some of our issues which were nagging us for quite some time. We had tremendous success. By systematic adaption of Lean Tools, our teams had completed many projects resulting improved operational effectiveness in terms of Productivity increase, Thruput time reduction etc. Shrishti’s way of teaching is unique in a sense that they provide the stimulus for one to open up their mind and think.

• Mr. Lenin V, Director – Operations, Sri Balaji Castings
  – My association with M/s Shrishti Consultants has been simply exemplary, practical approach, direct involvement in process during the project, dedication and punctuality along with proper planning has been their core strengths to name a few.
  – Shrishti’s ability to easily communicate with all level of employees is an asset which along with their dedication and process knowledge can surely take the organization towards attaining higher results.
Testimonial from Clients

• Mr. K A B Mandana, Director, EAPL Group
  – Shrishti Team’s in depth knowledge and extensive experience added with commitment to share their learning with others. Easily mingle with all levels of our people and achieve break through results with Total Employee Involvement (TEI).
  – We have greatly benefited from “Shrishti” and would recommend to anyone who wishes to embark on the Lean and Continuous journey for productivity improvements for their organization.

• Mr. Suryanarayan T Hebbar, VP-Operations, JBM Auto systems
  – HANDS ON APPROACH of Shrishti has taken my team towards the goal and has been a learning not just for my team but also to myself and the management team at various level of the organization. The team approach INVOLVING THE EMPLOYEES across the organization has given tremendous boost to the morale and has helped evolve a better culture across the organization making it a better work place.
  – Shrishti has contributed not just in numbers but also in DEVELOPING INTERNAL RESOURCE PERSONS who could intern train many more. This also resulted in leadership development and confidence among employees about their own capabilities and for management to recognize hidden talents among junior team members. Long term dependency on consultant has reduced considerably.
  – Shrishti’s ability to cut across levels and easily reach all levels of employees is an asset, which along with their commitment to cause can give great result to any organization.
Testimonial from Clients

• Mr. D Ravi, Managing Partner, Classic Moulds & Dies
  – Services received from “Shrishti Consultants” are very professional. Highly responsive team and an excellent organization to work with. We enjoy our partnership.

• Mr. Anirudh Ranga, Managing Partner, NR Group – Cycle Pure Agarbathies
  – I was fortunate to work with Mr. Duraisamy on several projects within our Group of companies. His youthful energy, breadth of knowledge and hands-on experience at different levels of the organization gives him the ability to visualize a project from concept to reality. I look forward to working with him on more projects in the future.

• Mr. G N Balachandar, Managing Director, Janatics India
  – “Shrishti’s” approach and plan of execution in transforming the culture of an organization towards Lean Practice is Excellent & Encouraging one
  – Their vast and rich knowledge with hands on experience in almost all the processes associated with any kind of organization, particularly their ability to train & guide people to identify wastes, Non-Value Adding activities & enhancing productivity at factory and as well at office side too
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Client’s benefits thru our consulting (QCDP)

➢ Quality:
  • Reduction in Customer complaints / Customer PPM : 60 – 70%
  • Reduction in Rework / Rejection by 30% to 50%
  • Reduction in Cost of Poor Quality (CoPQ): 50 - 60%

➢ Cost:
  ▪ Inventory reduction by 30% to 50%
  ▪ Manufacturing & Logistics Cost reduction : 10% to 25%
  ▪ VA / VE , YIELD Improvement, Consumables & Tools cost reduction: 5 -15%

➢ Delivery:
  ▪ Lead time reduction by 35% to 60%
  ▪ Productivity Improvement by 25% to 150%
  ▪ Capacity augmentation by 30% to 100%

➢ People Development:
  ▪ Participation in Suggestion / Kaizen / SGA & QCC: >80% etc
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Training Modules

• **Productivity**
  • LEAN Manufacturing/ Toyota Production System (TPS)
  • Value Stream Mapping (VSM)
  • Total Productive Maintenance (TPM)
  • Line Balance, Man-Machine Balance, Cellular Mfg
  • Just In Time (JIT), Kanban, Kaizen Blitz / SMED
  • 5 S / 3 C 3P / TRY-Storming
  • Time and Motion Study

– **White Collar Productivity**
  • Business Process Re-engineering (BPR)
  • Advanced features / usage of MS Office

• **Quality**
  • Total Quality Management (TQM)
  • Statistical Quality Control (SQC) / SPC
  • 6 Sigma (Training & Projects) / Certifications programs
  • QFD / APQP / CP / PPAP / FMEA / MSA
  • Problem solving tools, Root Cause Analysis, Mistake proofing (Poka-Yoke)
  • Quality Control Circles (QCC) and Small Group Activities (SGA)
  • QMS / EMS / IMS and Third party audit
Training Modules (Continued)

• Cost
  • Manufacturing Cost Reduction
  • Logistics Cost Reduction
  • VA/VE
  • Energy Audit and Energy Conservation

• Morale
  • Executive Coaching
  • Leadership Development
  • Communication & Presentation skills
  • Supervisory Skills Development
  • Conflict Resolution / Interpersonal Skills
  • Motivational Programs
  • Time Management
  • Change Management
  • Total Employee Involvement (TEI)
  • Industrial Safety etc
Training Modules (Continued)

- **Finance, Accounts & Costing**
  - Finance for Non-Finance Managers
  - Accounting Standards
  - GST
  - Product Costing / Activity Based Costing (ABC)

- **Sales**
  - Selling Skills

- **IT / ITES**
  - SAP : Basis, FICO, MM,QM,PM etc
  - Oracle
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Conclusion

• We have PASSION to help Business & Entrepreneurs
• Thru’ our engagement, you will gain pounds ;
  won’t loose even a penny.
• We commit and ensure that we surpass your expectations.
• Please visit our website www.shrishtibiz.com for more detail
Thanks for your time going through our profile &
Looking forward to a Great Value Adding Association

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Chennai, Coimbatore & Bengaluru